To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this form and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

Mail completed documents to:

California Integrated Waste Management Board Office of Local Assistance, (MS 25) 1001 I Street PO Box 4025 Sacramento CA 95812-4025

General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

<u> </u>						
Section I: Jurisdiction Information and Certification All respondents must complete this section.						
I certify under penalty of perjuand that I am authorized to m	ury that the nake this c	e information in this e ertification on behalf	document is true and of:	correct to	the best of my knowledge,	
Jurisdiction Name		County				
San Mateo Unincorporated			San Mateo			
Authorized Signature			Title			
MIMOM			Director of Public Works			
Type/Print Name of Person Signing		Date		Phone		
Neil Cullen		12/20/01		(650) 363-4100		
Person Completing This Form (please print or type)			Title			
Cheri Puls			Management Analyst			
Phone		E-mail Address		Fax		
(650)599-1412		cpuls@co.sanmateo.ca.us		(650)361-8220		
<u> </u>		· · · · · · · · · · · · · · · · · · ·				
Mailing Address	City		State	ZIP Code		
55 County Center, 5 th Floor Redwood City		CA		~94063		

Section II—Cover Sheet		
This cover sheet is to be completed Requirement (ADR) requested.	for each Time Extension (TE) or	Alternative Diversion
 Eligibility Has your jurisdiction filed its Sourt Element, and Nondisposal Facility requesting an ADR)? 	ce Reduction and Recycling Element, H Element with the Board (must have be	lousehold Hazardous Waste en filed by July 1, 1998 if you are
No. If no, stop; not eligib	e for a TE or ADR.	
Yes. If yes, then eligible for	r a TE or ADR.	
2. Specific Request and Length	of Request	
Please specify the request desired	•	
Specific years requested _200	1, 2002, 2003	
(Note: Requests for an	No Yes Specific years recadditional extension will need to addresse end of the first extension were not su	s why the jurisdiction's offerts to
☐ Alternative Diversion Requir	ement Request (Not allowed for Regi	ional Agencies).
Specific ADR requested _	%, for the years_	 -
years	☐ No ☐ Yes Specific ADR requested	 -
50% by the end of the fil	st ADR period were not successful.)	the jurisdiction's enons to meet
three years and subsequent reques	d anytime by a jurisdiction, but will only in An original request for a TE/ADR may ts for TE/ADR may extend the original re of years for all requests cannot total mo	be granted for any period up to
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Section IIIA—TIME EXTENSION

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).

- 1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.
- San Mateo Unincorporated (the County) planned to meet the 50% diversion goal with the programs identified in its SRRE and additional programs implemented in the last decade. However, the County did not anticipate the huge increase in construction activity that has occurred in the last several years. In particular, the San Francisco International Airport (SFIA), which is located in the unincorporated area of San Mateo County but which is under the control of the City and County of San Francisco's Airports Commission, has been completing a huge expansion for many years which included the demolition of several structures and the opening of a new international terminal.
- In our 1999 waste generation study it was determined that SFIA Airport activities account for 46% of the County's disposed waste stream with waste being generated by Airport Commission activities, tenants (including airlines, cargo operations, restaurants, and shops), and construction activity. The County and Airport Commission staff have been working together for years to increase diversion for Commission activities and the current diversion rate for this stream is 50.84%. However, when considering tenant generated waste and construction generated waste the overall diversion rate for the airport is 30%. The complexity of airport operations and the level of expansion in recent years has made it very challenging to reduce this waste stream, particularly when San Mateo County has no direct control over decisions affecting the airport.
- The County supported the relocation of the nearby Blue Line Transfer Station and its expansion to a material recovery facility. The new facility opened in 2001. The expanded facility and its additional material recovery capabilities will greatly increase the diversion of materials hauled from the SFIA Airport. At the same time, the County will continue to offer its assistance to airport tenants and to encourage recycling at the airport by continuing to work with the Airport Commission staff and City of San Francisco. The County will also continue to maximize participation in all other waste prevention, recycling, composting and public education programs.
- 2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.
- The County requests a three year extension because the expanded material recovery capabilities just came on line in 2001 and it may take some time to reach maximum diversion levels. Additionally, the County is implementing an ordinance to require the diversion of contruction waste for projects in the unincorporated area (other than the airport). The ordinance will be in effect in the year 2001 and it may take a few years to fully experience the results.
- 3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

The 2000 diversion rate for San Mateo Unincorporated is 43%. This is actual diversion that was calculated by conducting a new waste generation study in 1999. The study was conservative in that it documented only verifiably countable waste. No extrapolation was used.

The County has implemented all programs in its SRRE.

The County vastly expanded its public education in the year 2000 in order to maximize participation in all existing programs. Public education has included participation in a number of regional campaigns using broadcase media, the development of an extensive web site (www.recycleworks.org), campaigns including print media, bus ads, tshirts, cups, etc. A detailed description of these activities is attached.

4. Provide any additional relevant information that supports the request.

San Mateo County has been strongly committed programmatically to the spirit and goals of AB 939. This commitment has been emphasized by the County Board of Supervisors who have included the goal of "preserving and enhancing the important natural resources of the county through environmental stewardship" in their countywide visioning project to develop shared commitments for the future of San Mateo County and the citizens of the county have registered their commitment by making this goal one of their top ten goals for the future of the county.

It is in this spirit that San Mateo County's good faith effort has always extended well beyond the limits of the unincorporated area. Since 1991, when the County funded and assisted with the preparation of the SRREs, HHWEs, and NDFEs of every one of the twenty-one jurisdictions in the County, the County has been putting forth and funding countywide efforts that have benefited every city in the county as well as the County. A few examples of these efforts are: a backyard composting program; one of the most comprehensive, user friendly, and attractive websites available; a staffed hotline with a toll free number; professionally designed countywide public education campaigns which are detailed in the attachment listed above; a schools outreach program which has funded, provided transportation for and led twenty-five all day field trips each year for classes throughout the county and has brought recycling and composting workshops and curriculum to classrooms countywide; countywide workshops on topics like C&D solutions and rate structure incentives; and the facilitation and staffing for the City/County Association of Governments' Solid Waste Advisory Committee and its subcommittees.

San Mateo County has been engaged in efforts beyond its borders too. Since its inception we have been a major financial contributor and member of the steering committee for the award winning annual Bay Area Shop Smart Campaign (now the Save Money and the Environment Too Campaign). More recently we have partnered with Santa Clara County on a number of joint public education outreach campaigns.

Finally, San Mateo County has enthusiastically embraced the Waste Board's growing emphasis on green building practices as a natural evolution of a recycling and waste prevention ethic. The San Mateo County Board of Supervisors has adopted a LEED based green building policy for all building construction by San Mateo County. We are not aware of any other county in the state that has taken this step at this time.

We are anxious to use this time extension to produce diversion numbers that match this ever increasing programmatic effort.

Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT
Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation. Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).
1. Why does your jurisdiction need and Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.
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2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?
2. Willy is your jurisdiction requeeting an extension of the control of the contr
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3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.
4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.
any relevant information that supports the requesti
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Section IV A—PLAN OF CORRECTION

A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension. Attach additional sheets if necessary.

Residential %		Non-residential %			
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/ LGCentral/PARIS/Codes/ Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATE PERCEN' DIVERSIO
7000-FR-MRF .	Expand	The Blue Line Transfer Station relocated and became a Material Recovery Facility in early 2001. This new facility is larger than the previous facility and will allow room for sorting and diversion of many C&D materials. In addition, the facility operator plans to run "dusty" loads (commercial solid waste loads) over its conveyor belt to sort out the high levels of paper present in commercial loads. The combination of these two programs are planned to increase diversion in San Mateo Unincorporated by 5%.	Private:	Facility opened in Spring 2001. Maximized diversion is expected by December 2003.	5%
6020-PI-ORD	New	San Mateo County C&D Recycling Ordinance for projects in unincorporated San Mateo County (other than the San Francisco International Airport which is under the control of the City and County of San Francisco).	Within current budget	Adoption of the ordinace is expected in early 2002.	5%
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	Total Estimated Diversion Percent From New and/or Expanded Programs				
	Current Diversion Rate Percent From Latest Annual Report				43%
Total Planned Diversion Percent Estimated					53%

PROGRAM TYPE	l		·
	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
5020-ED-OUT	Expanded	With adoption of the C&D Ordinance, the County will present workshps for local contractors to educate contractors about C&D recycling facilities in the Bay Area and specifically about the County's Ordinance requirements. In addition, the County plans to develop a C&D recycling brochure for contractors identifying locations of all recycling facilities for C&D materials in the Bay Area.	December 2003
		The County will also continue to offer technical assistance to the SFO Airport to encourage diversion at this facility within the scope of the County's authority at this facility.	

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Section IV B—GO	e e sesa.					to the second se	
Goal Achievement Attach additional sh	t describe neets if nec		iles the jurisdiction	the second secon			
Resid	ential %			Non	-residential %		
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/LG Central/PARIS/Codes/ Reduce.htm	NEW or EXPAND		LESCRIPTION OF PROGE	 RAM	FUNDING SOURCE	DATE FULL' COMPLETE	
•				 			
		·					
		Total E	Estimated Diversion Per	cent From New	and/or Expanded F	rograms	
			Current Diversion Rate	Percent From I	Latest Annual Repo	ort	
		·*·	Total Planned I	iversion Perce	nt Estimated		
	PR	OGRAMS	SUPPORTING D	IVERSION	I ACTIVITIES		
PROGRAM TYPE		NEW or DESCRIPTION OF PROGRAM EXPAND				ATE FULLY OMPLETED	
							-

Section V - PARIS

Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.

Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at www.ciwmb.ca.gov/LGCentral/PARIS/.

PUBLIC EDUCATION ACTIVITIES IN 2000 San Mateo Unincorporated

- Launched the RecycleWorks hotline and website. This involved choosing a program name, designing a logo, hiring additional staff to answer hotline calls, writing content for the website, and having the website designed, developed, and hosted.
- Added a database feature to the website to allow people to find places to recycle numerous
 materials and places to buy recycled products. Added a feature where a guide can be printed
 or viewed on-line for various categories.
- Ran three specific public education campaigns: a campaign to announce and promote our website, a Buy Recycled Paper campaign, and a holiday campaign. These were all supported with a total of:
 - 6 months of newspaper ads
 - 6 months of ads in movie theaters
 - book marks, magnets
 - website development for the paper campaign
 - tree cards for Christmas trees and a flyer on where to recycle them
 - Radio Spots for Buy Recycled Paper as part of a regional buy
- Participated in the regional Save Money and the Environment Too: Jan 2000 campaign
- Provided support for the phonebook recycling campaign
- Adopted a county Environmental Purchasing Policy in Dec. 2000
- Created new composting flyers for worm bins and backyard bins
- Participated in the County Fair with a display booth, had it staffed by representatives from cities and the County
- Produced an Office Recycling Guide for distribution
- Hosted an event for elected officials and city and county managers at the Coyote Pt. Museum
 to update and educate them on waste diversion in San Mateo County and provide information
 about environmental purchasing policies and recycled products (the centerpieces for the
 tables were done with toilet paper, paper towels, and other less pedestrian products).
- Sent monthly announcements to Chamber of Commerce newsletters for printing.